

7M# 32432

NCC Cable System Order

11729794

Order #	62214378	Flight Dates	12/28/15 - 01/03/16	Update Date	12/07/15
Syscode	0166	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Spectrum/Traverse City Interconnect, MI	Advertiser	American Petroleum Institute HF Shale	Show All Lines	
Market	Traverse City			Total # of Weeks	1
		Client Code		Total	\$750.00
AE	Meghan Hughes	Product Code		Commission	\$112.50
Sales Coordinator	Janyd Engberg	Est Code		Net Total	\$637.50
Office	Washington	Product Name		Total Spots	1
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Nov/14	Primary Demo	Adults 35+	GRP	-
		Makegood Policy	Approval Required	CPP	-

Comments : 12.7 New Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	AVG. ALL WKS/COLLEGE FOOTBA	12/28/15	1/3/16	20:00	24:00				X				-	-	1	\$750.00	\$750.00	30	Cotton Bowl
Jan 2016 Feb 2016 Mar 2016 Apr 2016 May 2016 Jun 2016 Jul 2016 Aug 2016 Sep 2016 Oct 2016 Nov 2016 Dec 2016 Total																				
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$750.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$750.00

SYSTEM APP: SALES ACCT Date Printed 12/09/15